**Masterful Investor by Scott Doyen**

**1. Introduction**

* Masterful Investor provides a breadth of resources for the average adult, trying to better their financial position and maybe even attain financial freedom. With blogs & calculators dedicated towards long term investing, users can enjoy and learn at the same time.
* With blogs written by myself, I share my investing and personal finance journey as well as research analyzing different methods to boost wealth, reduce debt, or do both.
* The calculators tab will offer a dropdown to select different calculators. Some of these might include a mortgage calculator or all-inclusive rental property analyzer. Others might include index fund investing calculators. With calculators about debt, whether that is student loan or credit card debt, users can make a plan for their own lives. Others may include budgeting and financial independence as well.
* About Me & Contact Pages are geared towards learning about or reaching out to myself specifically.

**2. Design and Implementation**

Give a detailed description of the design and implementation of your project.

* In order to convert my design to the actual realization of the project, I immediately looked online to see if there were components, such as cards or jumbotrons that seemed to fit the design I was thinking of. As a result, I first looked at our Nucamp Website we have been building to see if I could leverage some existing code to make my life easier. Also, I went to getbootstrap’s templates to complete the structure. Through a string of snippets, I was able to fill in my own content, share some styling, and essentially complete each page. I believe as a developer it is very important NOT to reinvent the wheel but utilize the breadth of resources available at your doorstep.
* My initial design was supposed to have a ‘subscribe to my newsletter’ on top of the navbar, but I ultimately decided against it, and actually added a video background with a tent on top of a mountain to encapsulate the idea of ‘Mastery’, a central theme to the website. I had substantial difficulties with the content to fill the design I had conceptualized previously. Ultimately, I will later go on to populate the website with more content as it comes to me, but the structure is there.
* Some components I elected to go with included the video background & the cards on the front page highlighting recent blog posts. As the project moves forward, I hope to dynamically populate this area with the most recent posts (React?).
* I chose these cards for snapshots of blogs instead of list groups due to the visual display and ease of responsive design. After viewing many other blog-like websites, I felt that it was the best choice & I was comfortable using them since we did so in our project. I added jQuery code to the cards that will take you to the respective blog post if you click anywhere on the card corresponding to a certain blog post.
* The links for the most part all work and take you to the correct pages etc.
* About Us & Contact pages are modeled after our Nucamp Projects.

**3. Conclusions**

* Discuss what you personally learned from your project.
* Discuss the best features and the shortcomings of the project.
* Discuss any choices that you might have made differently, in hindsight after completing the project.